

## Appendix B(vii) Placemaking and Connectivity suggestions

Bring in tourists / footfall	68
More activities for adults and children	14
Increase local pride / community cohesion	13
Improve general appearance of town centre	12
New shops / cafes etc in the High Street	11
Create new jobs	10
Tidal pool to draw new people	9
Make the beach more accessible	6
Emphasise natural resources	6
Emphasise history and heritage	6
Improve the beach	5
Improved, continuous pathways	4
Seasonal pop-ups and events	4
Improve public transport	3
Prioritise bike and pedestrian access	3
Encourage waterfront activities	2
Improve shop fronts	2
Tackle empty buildings	2
Improve lighting	1
More bins	1
Modernise facilities	1
Improve links with train station	1
Support the evening economy	1
More local students	1
Community garden as a focal point	1
Creative a 'seaside town' experience	1
Raise town centre quality	1
More boat facilities	1
Food and retail to drive visitation	1
Need a focal centrepiece	1
Improve mental wellbeing	1
Make it safer	1
No more housing	1
Free car parking	1
More green space	1
Need a coach park	1
Improved signage	1